

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966209-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Keever/R/State Attorney	KEEVER FOR ST ATTRNY	

Flight Dates	Order #	Alt Order #
10/23/12 - 10/28/12	966209	06388927

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	8:40 AM	Good Morning America	7-9AM	:30	DKTV-12-001HD	\$550.00 NM
3	WPBF	W	10/24/12	7:58 AM	Good Morning America	7-9AM	:30	DKTV-12-001HD	\$550.00 NM
1	WPBF	Th	10/25/12	8:55 AM	Good Morning America	7-9AM	:30	DKTV-12-001HD	\$550.00 NM
4	WPBF	F	10/26/12	8:47 AM	Good Morning America	7-9AM	:30	DKTV-12-001HD	\$550.00 NM
2	10/23/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	4	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/23/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	DKTV-12-001HD	\$450.00 NM
1	WPBF	W	10/24/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:30	DKTV-12-001HD	\$450.00 NM
2	WPBF	Th	10/25/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:30	DKTV-12-001HD	\$450.00 NM
4	WPBF	F	10/26/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	DKTV-12-001HD	\$450.00 NM
3	10/23/12	10/26/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	:30	4	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/23/12	10:45 AM	10-11a Anderson Cooper	10-11a	:30	DKTV-12-001HD	\$450.00 NM
4	WPBF	W	10/24/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	DKTV-12-001HD	\$450.00 NM
2	WPBF	Th	10/25/12	10:43 AM	10-11a Anderson Cooper	10-11a	:30	DKTV-12-001HD	\$450.00 NM
1	WPBF	F	10/26/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	DKTV-12-001HD	\$450.00 NM
4	10/23/12	10/23/12	The View	11A-12PM	-1-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	11:00 AM	The View	11A-12PM	:30	DKTV-12-001HD	\$800.00 NM
5	10/23/12	10/26/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
966209-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Keever/R/State Attorney		KEEVER FOR ST ATTRNY	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	DKTV-12-001HD	\$350.00 NM
4	WPBF	W	10/24/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	DKTV-12-001HD	\$350.00 NM
3	WPBF	Th	10/25/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$350.00 NM
Credited									
1	WPBF	F	10/26/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	DKTV-12-001HD	\$350.00 NM
6	10/23/12	10/26/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	DKTV-12-001HD	\$350.00 NM
3	WPBF	W	10/24/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	DKTV-12-001HD	\$350.00 NM
2	WPBF	Th	10/25/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	DKTV-12-001HD	\$350.00 NM
4	WPBF	F	10/26/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	DKTV-12-001HD	\$350.00 NM
7	10/23/12	10/26/12	THE CHEW	1P-2P	-TWTF--	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	1:30 PM	THE CHEW	1P-2P	:30	DKTV-12-001HD	\$550.00 NM
3	WPBF	W	10/24/12	1:29 PM	THE CHEW	1P-2P	:30	DKTV-12-001HD	\$550.00 NM
4	WPBF	Th	10/25/12	1:31 PM	THE CHEW	1P-2P	:30	DKTV-12-001HD	\$550.00 NM
2	WPBF	F	10/26/12	1:31 PM	THE CHEW	1P-2P	:30	DKTV-12-001HD	\$550.00 NM
8	10/23/12	10/26/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/23/12	4:20 PM	Dr. Oz	4-5p	:30	DKTV-12-001HD	\$1,000.00 NM
1	WPBF	W	10/24/12	4:38 PM	Dr. Oz	4-5p	:30	DKTV-12-001HD	\$1,000.00 NM
4	WPBF	Th	10/25/12	4:38 PM	Dr. Oz	4-5p	:30	DKTV-12-001HD	\$1,000.00 NM
2	WPBF	F	10/26/12	4:27 PM	Dr. Oz	4-5p	:30	DKTV-12-001HD	\$1,000.00 NM
9	10/23/12	10/26/12	M-F 5pm News	5-6pm	-TWTF--	:30	5	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	5:23 PM	M-F 5pm News	5-6pm	:30	DKTV-12-001HD	\$900.00 NM
2	WPBF	W	10/24/12	5:29 PM	M-F 5pm News	5-6pm	:30	DKTV-12-001HD	\$900.00 NM
5	WPBF	W	10/24/12	5:56 PM	M-F 5pm News	5-6pm	:30	DKTV-12-001HD	\$900.00 NM
3	WPBF	Th	10/25/12	5:23 PM	M-F 5pm News	5-6pm	:30	DKTV-12-001HD	\$900.00 NM
4	WPBF	F	10/26/12	5:28 PM	M-F 5pm News	5-6pm	:30	DKTV-12-001HD	\$900.00 NM
10	10/23/12	10/24/12	Wheel Of Fortune	7-7:30PM	-TW----	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TW----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	DKTV-12-001HD	\$1,600.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966209-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Keever/R/State Attorney		KEEVER FOR ST ATTRNY	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/23/12	10/24/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	-TW----	:30	2	\$1,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/24/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 DKTV-12-001HD \$1,600.00 NM									
11	10/23/12	10/23/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-1-----	:30	1	\$1,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 7:34 PM Jeopardy 7:30-8PM :30 DKTV-12-001HD \$1,700.00 NM									
12	10/23/12	10/26/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	-TWTF--	:30	3	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/23/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 DKTV-12-001HD \$1,000.00 NM									
1 WPBF W 10/24/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 DKTV-12-001HD \$1,000.00 NM									
3 WPBF Th 10/25/12 11:32 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 DKTV-12-001HD \$1,000.00 NM									
13	10/23/12	10/25/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	-T-T---	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -T-T--- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/23/12 11:54 PM Nightline 11:35-12:05AM :30 DKTV-12-001HD \$700.00 NM									
1 WPBF Th 10/25/12 12:02 AM Nightline 11:35-12:05AM :30 DKTV-12-001HD \$700.00 NM									
14	10/27/12	10/27/12	M-Sun 1130p-12am Late News Class of Time - Fixed Non Pre-emptible	1130p-1205am	-----1-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 12:17 AM M-Sun 1130p-12am Late News 1130p-1205am :30 DKTV-12-001HD \$800.00 NM									
LR - Football									
15	10/28/12	10/28/12	Sun 11:35pm Late News Class of Time - Fixed Non Pre-emptible	1135p-12am	-----1	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 12:00 AM Sun 11:35pm Late News 1135p-12am :30 DKTV-12-001HD \$600.00 NM									
16	10/26/12	10/26/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	5:30-5:57am	----F--	:30	1	\$320.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/26/12 5:40 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 DKTV-12-001HD \$320.00 NM									
Total Spots							44		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,770.00
<u>Agency Commission</u>	\$4,615.50
<u>Net Amount Due</u>	\$26,154.50